

# SESIÓN 5

# ¿Cómo adaptar el tema a mi negocio?



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## **¿Para crear tu sitio web prefieres utilizar un tema ya hecho o utilizar uno hecho a la medida ?**

Realizar la pregunta a los participantes para que responda de forma justificada. De esta manera se da inicio a la clase

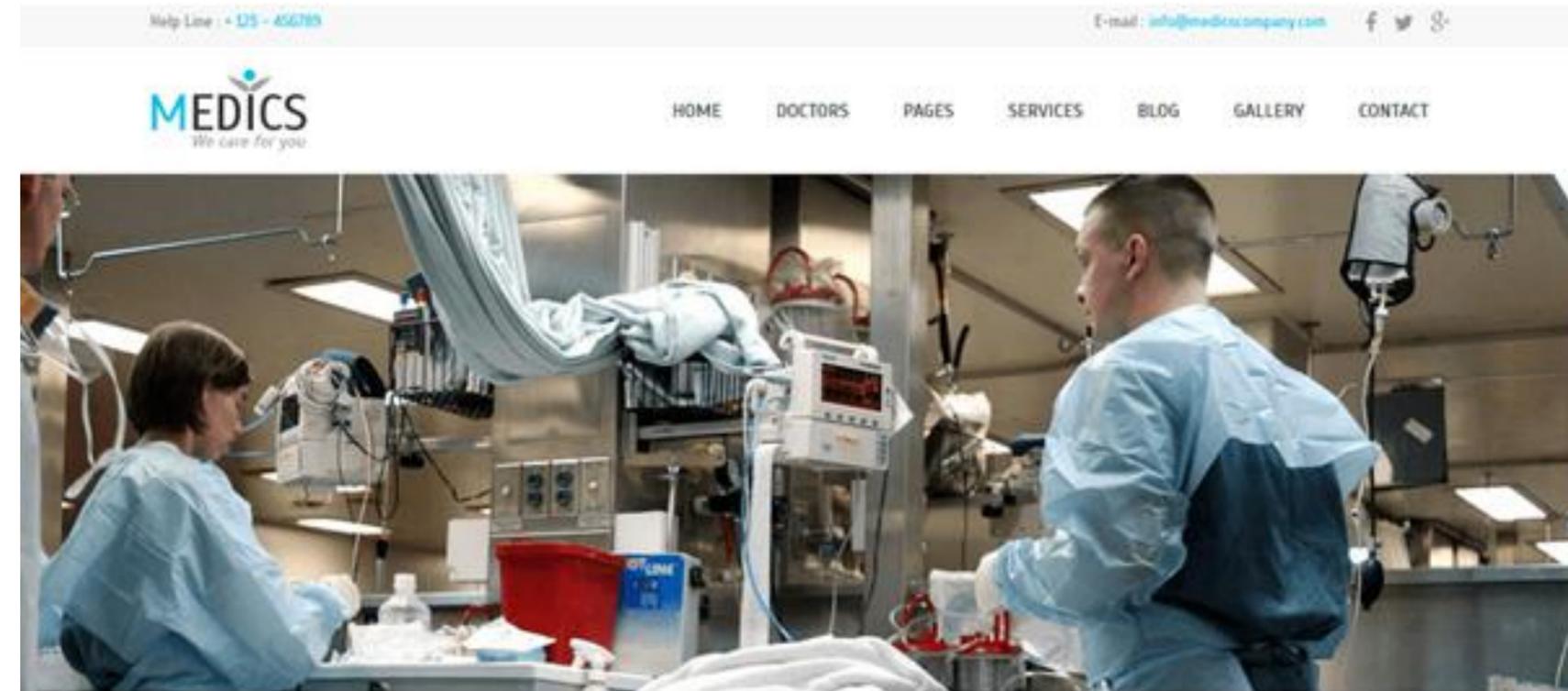
# ¿Qué te parece si hablamos sobre los Themes de WordPress?

¿Qué son Themes?

¿Cómo funcionan?

¿Qué tipos de Themes existen?

# Tema Medics



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### ADVANCED TECHNOLOGY

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### HEALTHCARE SOLUTIONS

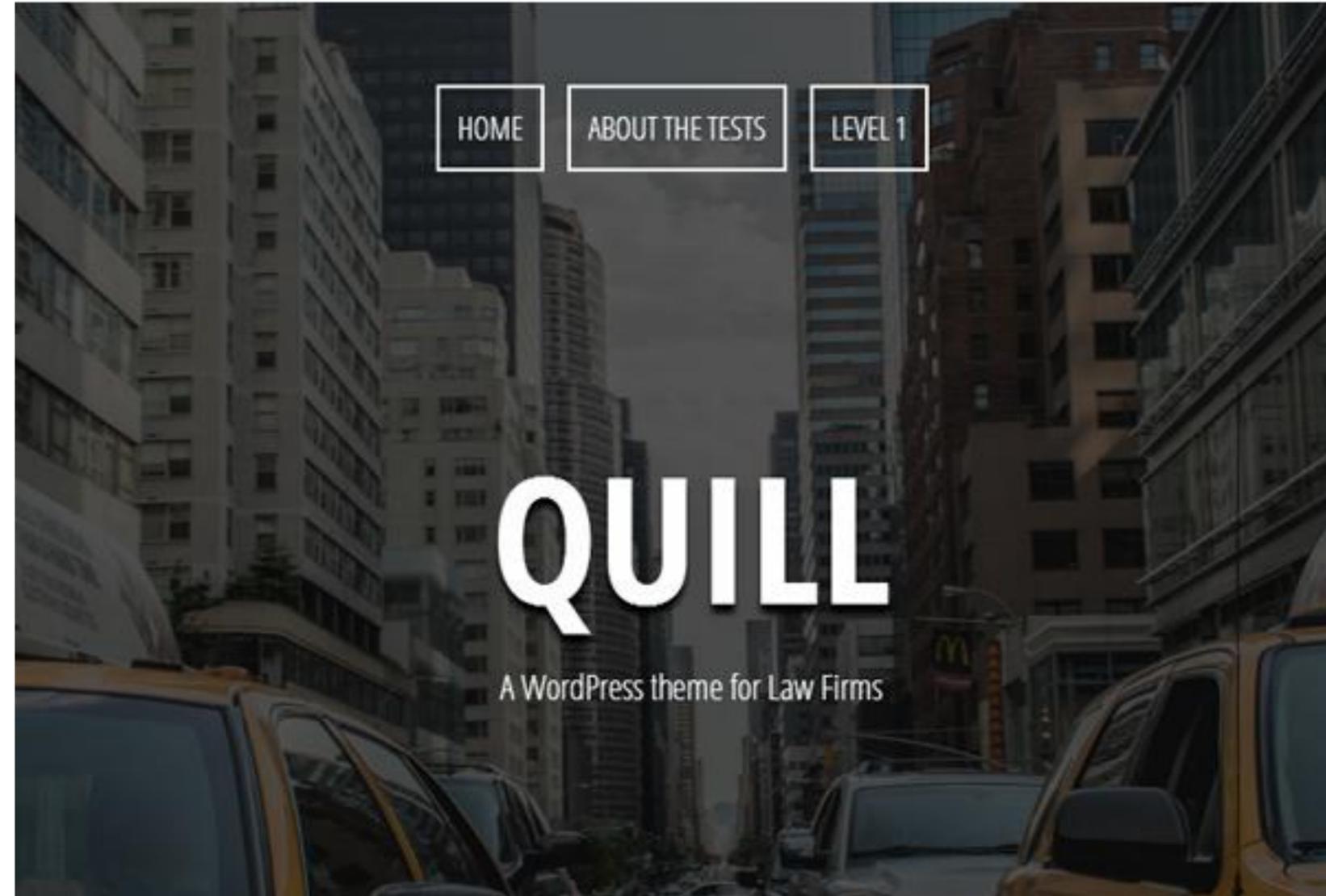
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### 24/7 AVAILABILITY

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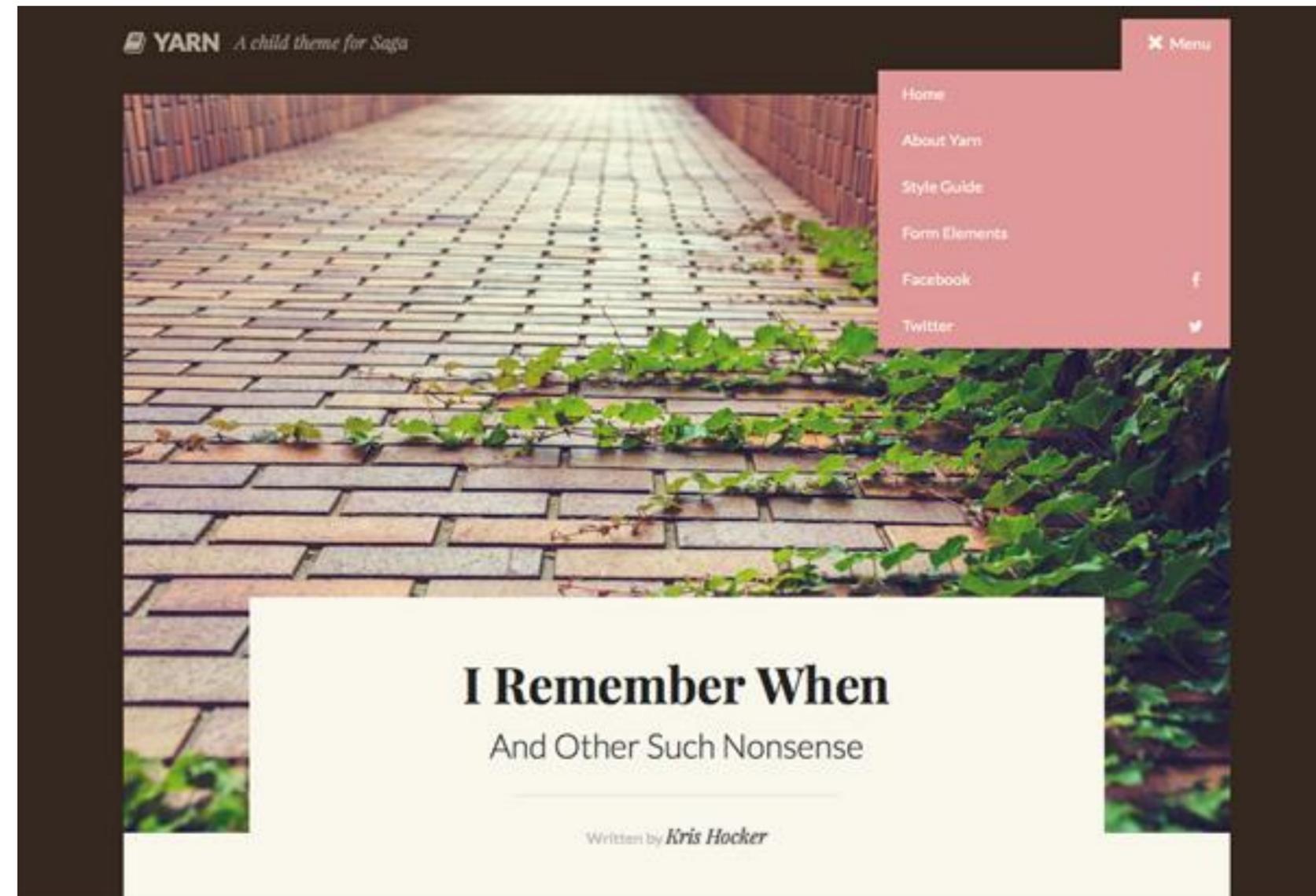
# Tema Quill



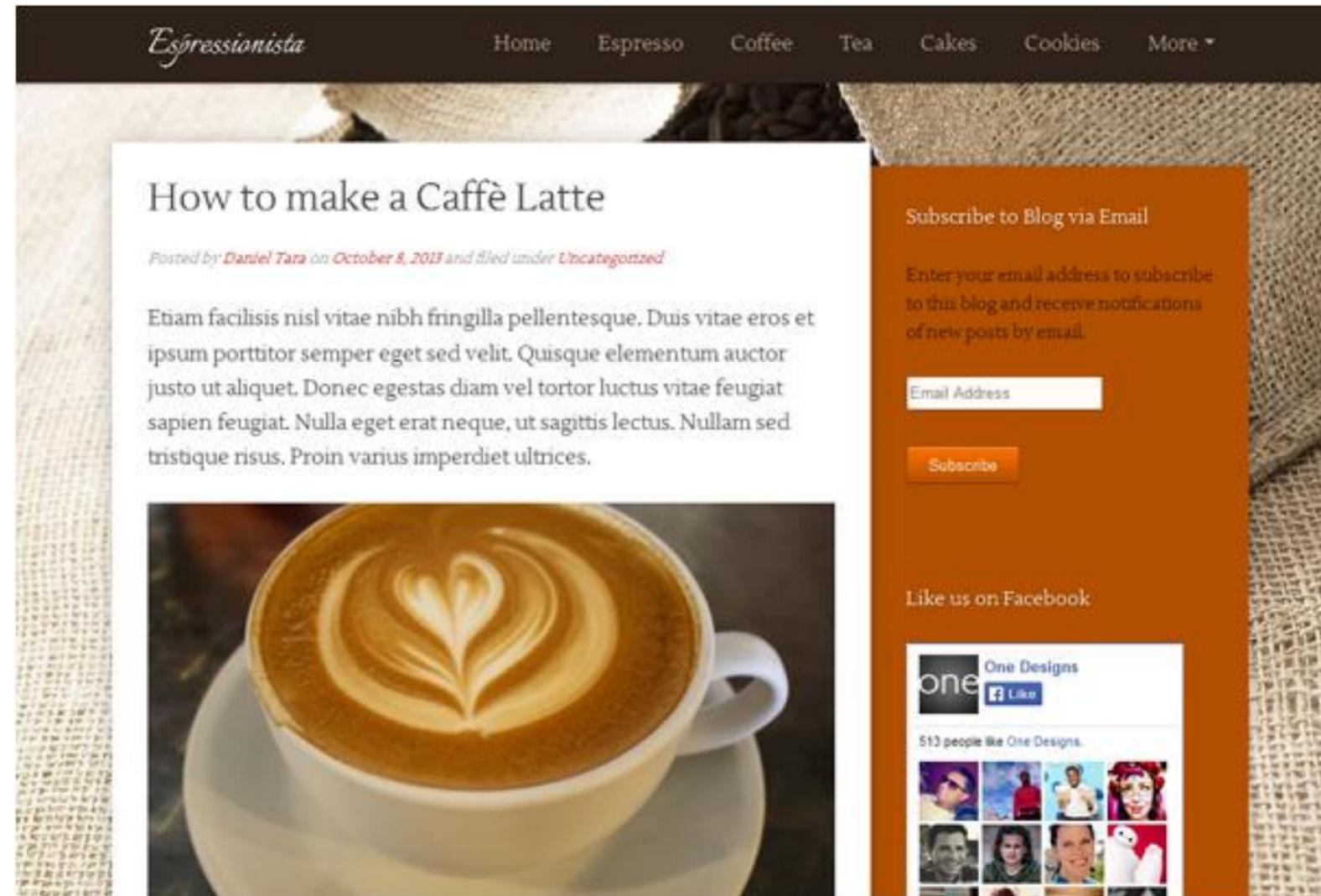
# Tema aReview

The screenshot displays the aReview WordPress theme interface. At the top, the site title 'aReview' is shown with the tagline 'An awesome WordPress theme'. A navigation menu includes a home icon, 'BLOG', 'ABOUT THE TESTS', 'LEVEL 1', 'PAGE A', and 'PAGE B'. Below the navigation is a horizontal carousel of four featured images: a yellow coffee cup, a hand holding a camera, a laptop on a desk, and a camera on a wooden surface. The main content area features a featured post titled 'Sed eleifend' with a date of June 1, 2004, a 'Featured' badge, and a 5-star rating. The post text is a placeholder. Below the text are two buttons: 'BUY THIS PRODUCT' and 'READ MORE'. To the right of the main content is a 'Top rated' sidebar with three items: 'Maecenas sodales' (5 stars), 'Sed eleifend' (4 stars), and 'Sed placerat tortor' (3 stars). At the bottom of the sidebar is a 'Social' section. A second post titled 'Nulla eget tellus nec' is partially visible at the bottom left.

# Tema Yarn



# Tema Espressionista



The screenshot shows a blog post on the website 'Espressionista'. The navigation bar includes links for Home, Espresso, Coffee, Tea, Cakes, Cookies, and More. The main article is titled 'How to make a Caffè Latte' and is attributed to Daniel Tara, dated October 8, 2013. The text is a placeholder Lorem Ipsum. Below the text is a photograph of a latte with a heart-shaped latte art. To the right of the article is a sidebar with a 'Subscribe to Blog via Email' form, a 'Like us on Facebook' section, and a 'One Designs' Facebook widget showing 513 likes.

*Espressionista* Home Espresso Coffee Tea Cakes Cookies More ▾

## How to make a Caffè Latte

*Posted by Daniel Tara on October 8, 2013 and filed under Uncategorized*

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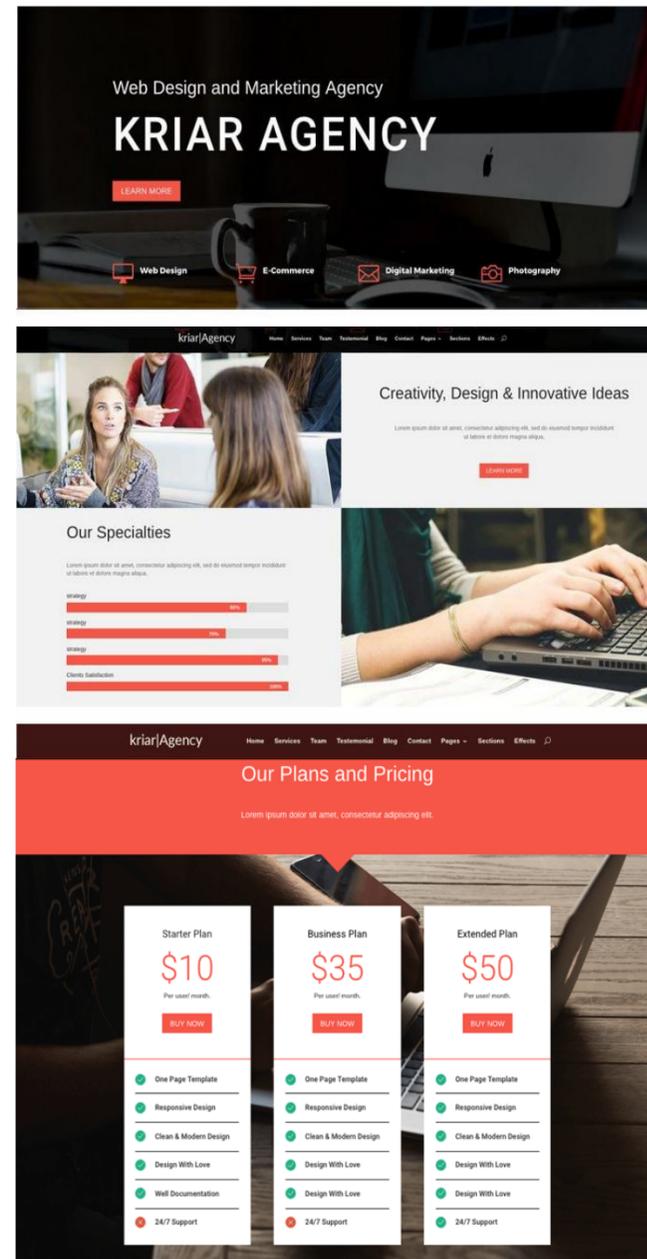
# ¿Qué es Divi Theme y cuáles son sus características?



# Tema Divi Kriar Barber

The screenshot displays the Kriar Barber Shop website theme. It features a hero section with a background image of a barber working on a customer's hair, overlaid with the text "KRIAR BARBER SHOP" and "WELCOME TO THE BARBER SHOP". Below the hero is a navigation menu with links for Home, About, Prices, Hours, Services, Barbers, Gallery, Contact, and Blog. The "Images Gallery" section shows a grid of eight images related to the barber shop. The "Barbers" section lists three barbers: John Doe, John Smith, and Richard Moe, each with a profile picture and social media icons. The "Contact Us" section includes a phone icon, the number "0022 3344 5566", a location pin icon, and a form with "Name" and "Email" input fields. The text "Sed ut perspiciatis unde omnis iste natus errorae sit voluptatem accusa antium" is also present in the contact section.

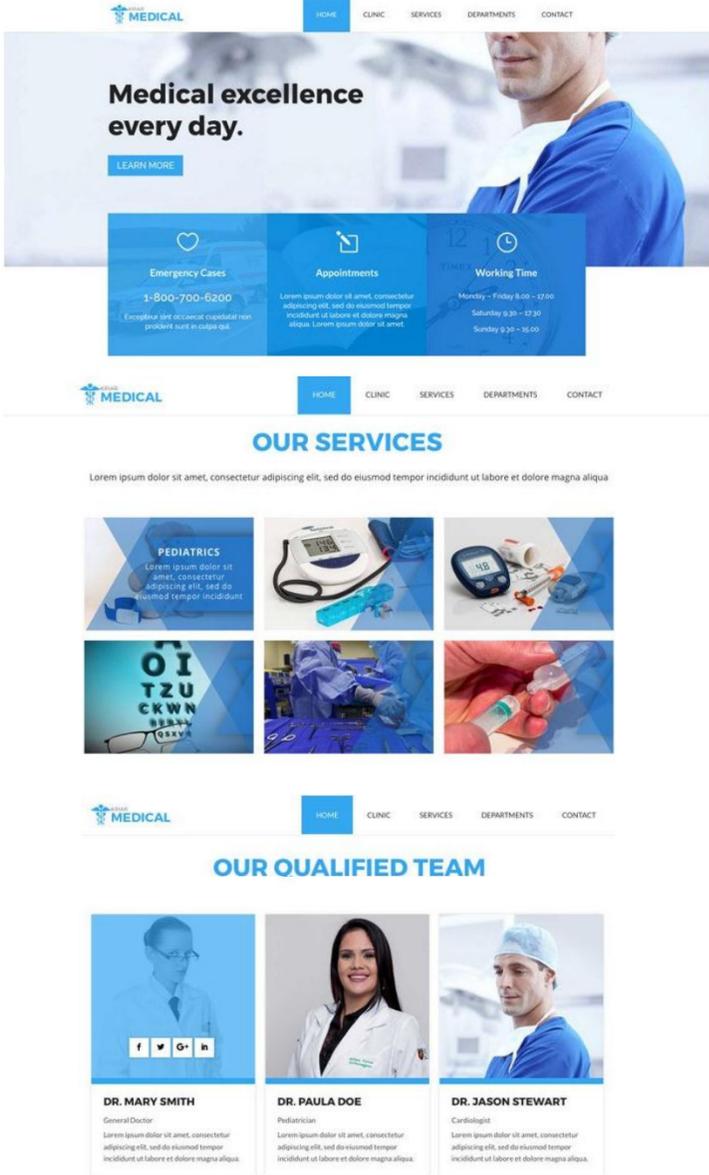
# Tema Divi Kriar Agency



# Tema Divi Kriar Simple



# Tema Divi Kriar Medical



# ¿Cómo instalar Divi Theme y configurarlo?



[Ver video](#)